

## "Call Me, But Make it Worthwhile" - March 2010

---

Before the month is over, we will officially be welcoming in Spring. Those of us who are tired of the snow are looking forward to greeting this season of rain and growth. It is a time of renewed energy as more daylight makes its way into our office windows and the sunshine brings a smile to every curmudgeon.

Those who have campaign events or races this year are following plans to stay full steam ahead throughout these spring and summer months. Twenty-four states have primaries between now and July which means nearly half of the country will be voting on who to put on the ballot in November, before we even celebrate the Fourth of July.

If your campaign is among those with upcoming primaries, then it's time to put your GOTV efforts in place. In our 11 years of experience, we have helped countless Republicans claim victory by successfully implementing a high-powered GOTV phone campaign. We are past the days of random calls and wasted volunteer time. With our automated calling technology, we identify supporters and undecided voters to help make sure your GOTV efforts are properly targeted; thus saving time and money by eliminating non-voters or unsupportive parties.

[Learn more about our automated calling and how it can boost your campaign's effectiveness in getting your supporters out to vote on Election Day.](#) In addition to proven results, this technology is affordable; helping your campaign to save so you can work on building a war chest for November.

If you are running in a highly contested primary, then you may be looking for something more. Our newest phone technology is a secure, web-based program that allows you to maintain real-time control of your calling programs; even if it means a last minute script change to an activated list.

**Volunteer Connect** is a high-powered program that allows your volunteers to work at home or in the office. This software speeds up the sometimes slow process of phone banking and allows volunteers to update data on contacted voters in real-time. [This unrivaled technology was used in the recent Massachusetts Senate race to bring Republican Scott Brown to victory.](#)

We encourage you to take advantage of the additional sunshine and energy in the air. Turn it into a GOTV blitz! And if you need a hand let us know, we have the tools to get the job done.

***Rich Beeson, Tony Feather, Jeff Larson & David James***  
**FLS Connect Partners**



**Target Defined. Message Delivered.**